



4th – 7th September

EDINBURGH, UK

**EUROSOIL
2028**



Hosted by the British
Society of Soil Science



**BRITISH SOCIETY
OF SOIL SCIENCE**



SPONSORSHIP AND EXHIBITION PROSPECTUS EUROSOIL 2028

4th – 7th September 2028

EDINBURGH, UK

www.eurosoil2028.com



ABOUT EUROSOIL

Join us at EUROSOIL 2028, Europe's leading soil science congress, where researchers, policymakers, and industry representatives come together to shape the future of soil science and sustainable land management.

Hosted by the British Society of Soil Science, EUROSOIL 2028 will be held at the prestigious Edinburgh International Conference Centre (EICC), UK, from 4–7 September 2028. EUROSOIL 2028 offers a platform for visibility, collaboration, knowledge exchange and business development

EUROSOIL is the flagship congress of the European soil science community and is held every four years under the coordination of the European Confederation of Soil Science Societies.

KEY CONTACTS

Worldspan (PCO)

Phone: +44 (0) 1745 828 400

Email: Eurosoil2028Exhibition@worldspan.co.uk

Website: EUROSOIL2028.com

Or contact:

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Business Development Manager, BSSS

Email: Khalidmahmood@soils.org.uk



EUROSOIL 2025

14TH EUROPEAN CONGRESS OF SOIL SCIENCE

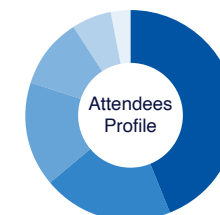
31 AUGUST - 4 SEPTEMBER 2025 SEVILLE, SPAIN

EUROSOIL 2025 brought together soil scientists, researchers, policy makers and industry leaders from around the world to explore innovative solutions for healthy soils in a changing planet.

ATTENDEES OVERVIEW

 **1,820**
Total Attendees

 **47%** Female
 **53%** Male



EXHIBITION OVERVIEW


112
Exhibitors from
25 countries


1,450+
Exhibition
Visitors


2,650M²
Exhibition
Area


Strong engagement
and networking
throughout the
exhibition

GLOBAL ATTENDEE REPRESENTATION



TOP 10 COUNTRIES

Spain	445	Netherlands	73
Italy	215	Poland	66
Germany	192	Switzerland	58
France	128	Belgium	47
UK	98	Austria	36

PROGRAMME

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
0800 -	SET UP	REGISTRATION OPEN				TOURS
0830-0930		PLENARY SESSION				
0930-1030		ORAL PRESENTATIONS				
1030-1100		COFFEE / POSTERS / EXHIBITION				
1100-1200		ORAL PRESENTATIONS				
1200-1300		LUNCH / POSTERS / EXHIBITION				
1300-1530	ORAL PRESENTATIONS	ORAL PRESENTATIONS	WORKSHOPS	ORAL PRESENTATIONS		
1530-1600	REGISTRATION OPENS	COFFEE / POSTERS / EXHIBITION				
1600-1730		PICO ORAL PRESENTATIONS	PICO ORAL PRESENTATIONS	WORKSHOPS	PICO ORAL PRESENTATIONS	
1800-1830	WELCOME PARTY	SOCIETY GENERAL ASSEMBLY	ECSSS GENERAL ASSEMBLY			
1830-2000 +		GALA DINNER		FAREWELL DRINKS		

Local Organising Committee



Prof. Paul Hallett
President



Dr Lizzie Sagoo
President Elect



Andy Morris
Executive Director

Dom Simms
British Society of Soil Science

Dr Ernest Afriyie
The James Hutton Institute

Dr Catriona Willoughby
DEFRA

Kenneth Loades
The James Hutton Institute

Dr Carmen Rosa Medina-Carmona
University of Stirling

Miss Jessica Brook
University of Aberdeen

Dr Elisa Lopez-Capel
University of Newcastle

Alex McBratney
The University of Sydney

WHY JOIN EUROSIL2028

Connect, Collaborate, Innovate

EUROSIL2028 is more than just a conference and exhibition, it is a global meeting point for advancing soil science. Exhibitors will engage directly with an international audience of influential researchers, decision makers, scientists and practitioners working at the forefront of climate resilience, soil health, agriculture, land restoration, and environmental protection.

Partners and exhibitors will benefit from:

- Direct access to a highly specialised audience of over 1000 international delegates
- Face-to-face engagement with key decision-makers in soil science and environmental sectors
- High footfall exhibition space integrated with poster sessions and networking areas
- Strong brand visibility opportunities
- Opportunities to showcase innovative technologies, research tools, and sustainable solutions

Audience Profile

The congress attracts a diverse international audience from the following sectors, including:

- ✓ Soil scientists and environmental researchers
- ✓ Soil governance, policy and UN SDGs
- ✓ Land degradation, restoration and nature-based solutions
- ✓ Agroecology and regenerative agriculture systems
- ✓ Soil physics, food and water security
- ✓ Soil carbon, biochar and climate mitigation
- ✓ Soil biodiversity and ecosystem function
- ✓ Soil chemistry, nutrient cycling and emissions reduction
- ✓ Agricultural and land-use specialists
- ✓ Soil AI and robotics for monitoring
- ✓ Soil contamination and soil restoration
- ✓ Green finance
- ✓ Environmental consultants and engineers
- ✓ Government and EU policymakers organisations
- ✓ Climate and ecological scientists
- ✓ Technology providers and innovators
- ✓ NGOs and sustainability organisations



PARTNERSHIP OPPORTUNITIES

EUROSOIL2028 Partner and Exhibition offers have been designed to suit organisations of all sizes, with varied budgets. If the packages below don't meet your exact needs, please contact us and we will be pleased to discuss a bespoke partnership package tailored to your organisation. Our standard packages typically include:

- Shell scheme or space-only exhibition
- Branding and visibility across a selection of congress materials
- Complimentary or discounted passes
- Opportunities for product demonstrations or technical showcases
- Networking access



PLATINUM PARTNER PACKAGE - £15,000 (EXCL. VAT)

- Single largest exhibition space 6m x 4m space only: flexibility in terms of stand design
- Status as headline partner
- Congress co-branding of exclusive materials
- Opportunity to address delegates
- Opportunity to host conference session or showcase
- Increased brand visibility on site signage (large logo)
- Information on conference website (logo, link and 100 word bio)
- Full page advert in digital programme
- Promotional content distributed to delegates (video message, article, blog, similar)
- Branding on plenary holding slides
- Mention on social media account (spotlight post)
- Option to upgrade package with 'add-on' items
- Visibility on conference app or equivalent (full PDF and floor plan plot)
- 3x Conference passes
- 4x Exhibitor passes



GOLD PARTNER PACKAGE - £10,350 (EXCL. VAT)

- 3m x 3m Shell scheme booth: branding enhancements available at an additional cost
- Opportunity to host conference session
- Increased brand visibility on site signage (logo)
- Information on conference website (logo, link and 50 word bio)
- Half page advert in digital programme
- Mention on social media account (solo post)
- Option to upgrade package with 'add-on' items
- Visibility on conference app or equivalent (half PDF and floor plan plot)
- 2x Conference passes
- 3x Exhibitor passes



SILVER PARTNER PACKAGE - £6,900 (EXCL. VAT)

- 3m x 2m Shell scheme booth: branding enhancements available at an additional cost
- Increased brand visibility on site signage (name only)
- Information on conference website (logo and link)
- Mention on social media account (group post)
- Option to upgrade package with 'add-on' items
- Visibility on conference app or equivalent (floor plan plot)
- Prime location within the exhibition hall
- 30% Discount on up to 2x conference passes
- 2x Exhibitor passes

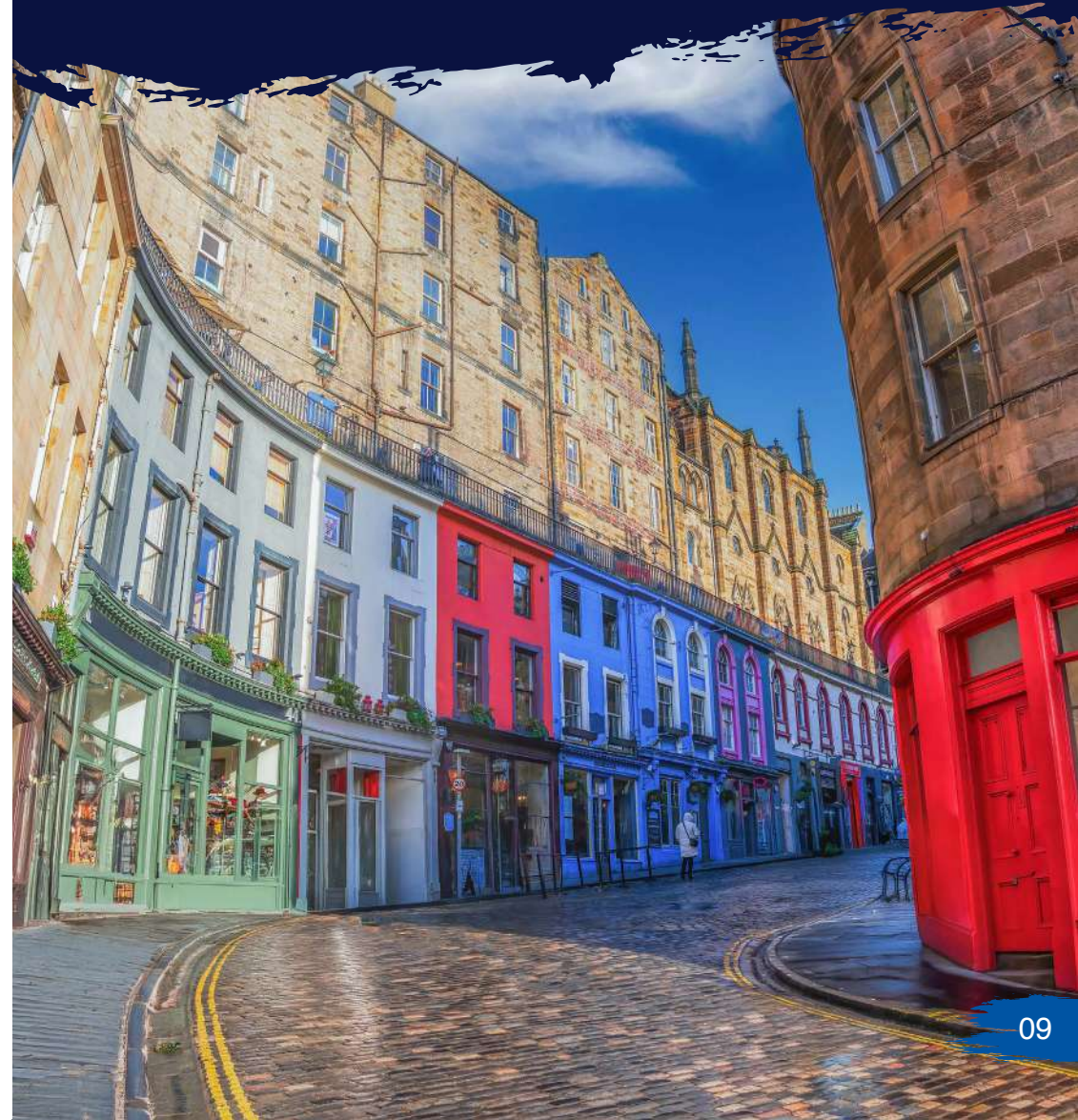


BRONZE PARTNER PACKAGE - £3,450 (EXCL. VAT)

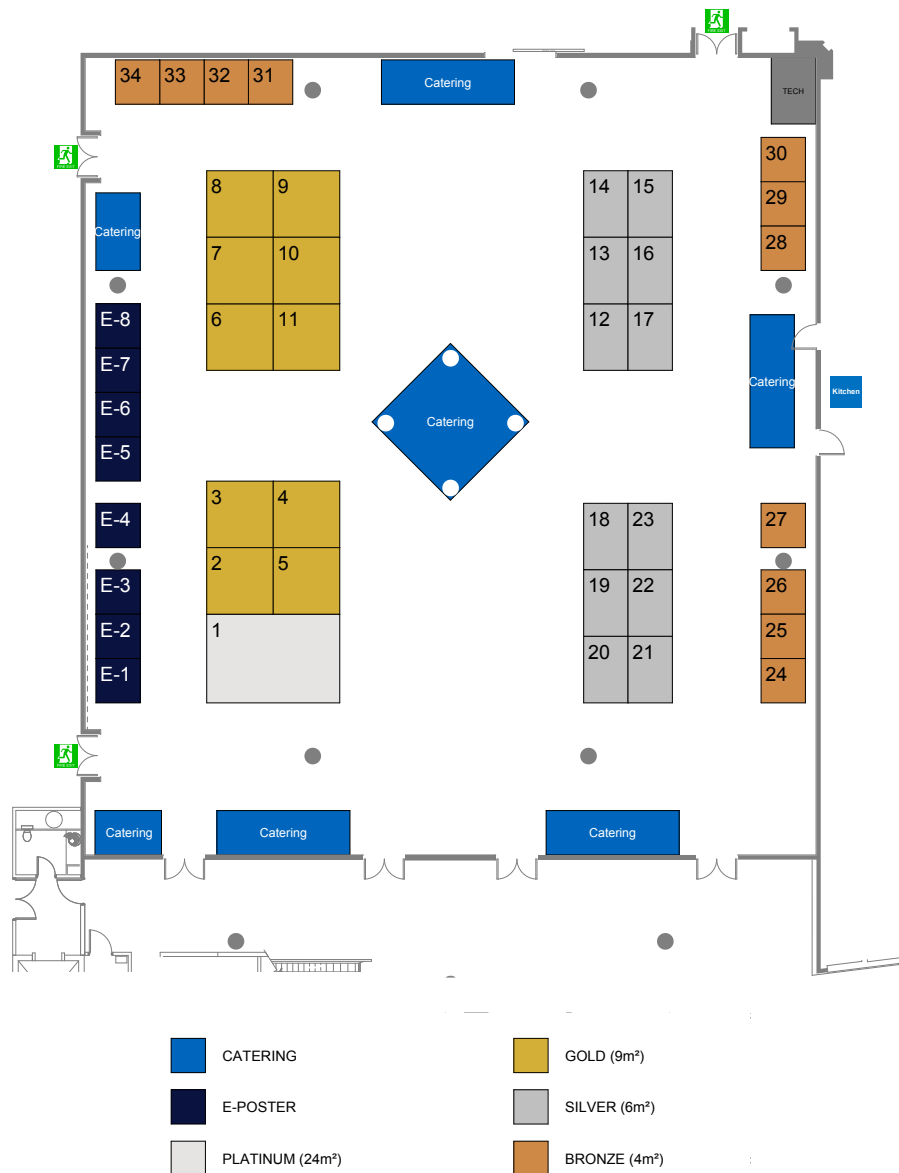
- 2m x 2m Shell scheme booth
- Information on conference website (logo only)
- Visibility on conference app or equivalent (floor plan plot)
- 2x Exhibitor passes

START-UP OPPORTUNITIES

Eurosoil is pleased to support emerging start-up organisations within the industry. We recognise that early-stage companies may not always have the resources for full sponsorship packages, which is why we offer a flexible, tailored approach to help identify opportunities that align with both your objectives and your budget. Please get in touch to explore how participating in Eurosoil 2028 could benefit your organisation.



PROVISIONAL FLOORPLAN



FLOORPLAN IS SUBJECT TO CHANGE

ADDITIONAL PACKAGE ENHANCEMENTS

Available to Platinum, Gold and Silver Partners only.

Programme and Event Sponsorship

Exclusively available to event partners (Platinum – Bronze), enhance your company's presence by sponsoring one of our key social opportunities:

- Welcome reception
- Coffee and lunch breaks (can be purchased per day or whole event)
- Gala dinner
- Conference session sponsorship
- Social activities

Additional Partnership Package Upgrade Opportunities

- Poster stand branding
- App sponsorship
- Wi-Fi sponsor
- Charging stations
- Reusable water bottles
- Meeting room/appointment spaces
- Grant funding for students and delegates from developing countries
- Newsletter sponsorship
- Floor signing
- Many more opportunities available

We recognise that you may have specific requests for your presence at the conference. Eurosoil are happy to discuss bespoke packages to meet these needs. To secure or discuss any opportunities, please email Eurosoil2028Exhibition@worldspan.co.uk



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